



Merete Hoe

Enghavevej 31
DK-8543 Hornslet

Experience

2018 -

Board Member – Djurslands Bank A/S

Board work in collaboration with the Executive Board and interaction with the outside world:

- Value creation, strategy, business model, policies etc.

Chairman of the Board – Djurs Invest ApS

2016 -

Principal Consultant & Owner – Movata ApS

Unique and strong solutions to customers enabling their digital road:

- Digital Strategy – suggest future digital direction and products
- Digital Management – speed up results via specific leadership
- Digital Platform – show opportunities in "Small & Big data"
- Dynamic Direction – enable a fast change of direction

Examples of customer segments

- The wind turbine industry
- Globally leading sorting industry
- Globally leading container and port terminals
- The IT industry

2010 - 2016

Head of Diagnostic Center - Siemens Wind Power

Responsible for strategy and implementation of new business area.
Technical leadership for 150 global employees.

Highlighted results:

- ✓ Strategy for new business area: Diagnostics
- ✓ Development of business area and competences
- ✓ Responsible for Product Roadmap
- ✓ Responsible for Technology Roadmap
- ✓ Securing automation and digitization
- ✓ Ensuring effective learning of experiences

2009 - 2010

Head of Datacenter Solutions & Infrastructure – ATEA A/S

Responsible for "Data Center Solutions" consisting of advanced datacentres with intelligent surveillance and alarm systems

Technical leadership for 60 employees.

Highlighted results:

- ✓ Development of strategy for the area
- ✓ Preparation of product descriptions
- ✓ Sales promotions and campaigns
- ✓ Standardization of the data center area and service agreements
- ✓ Establishment of supplier agreements

2003 - 2009

Vice President Plant IT and SCADA - Vestas A/S

Responsible for strategy and implementation of new business area.

Technical leadership for 60 global employees.

Highlighted results:

- ✓ Strategy and development of Vestas Data Center
- ✓ Strategy and development of Vestas SCADA platform
- ✓ Strategy and development of Vestas System SW platform
- ✓ Responsible for "Product Roadmap"
- ✓ Responsible for "Technology Roadmap"
- ✓ Mergers and standardizations

1997 - 2003

Head of Consultants & Big Digital Customer projects

Responsible for consultant division and according to strategy.

Technical leadership for 60 employees.

1994 - 1997

Development Engineer - Terma A/S

Development and project responsible for "Ballistic Projectile Tracking System".

1989 - 1994

Development Engineer - Bang & Olufsen

Development within "Production traceability", "Test solutions" and "Technology R&D".

Background

Completed statutory training for a Board member in Finance segment

Continuous management education and courses

Diploma in management

Project manager education, IBM

Bachelor of Commerce

Diploma in engineering (data, electronics)

Student (mathematics, physics)